

Las Colinas Vision Center

Planning Session 2018 1st Half Company Retreat

2/16/2018

Goal:

Identify goals and changes needed at Las Colinas Vision Center to make 2018 and beyond successful and profitable for patients, staff and owners

Schedule:

7:00 – 7:50

Session 1

- Why are we here
- Ice Breaker
- Metrics
 - Current
 - Historical

7:50 – 8:00

Break

8:00 - 8:50

Session 2

- The Customer Experience
- Myopia Control

8:50 – 9:00

Break

9:00 – 9:50

Session 3

- Open Mic
- Wish List

9:50 – 10:00

Break

10:00 - 10:50

Session 4

- Wish List (cont.)
- Marketing
- Wrap up

Las Colinas Vision Center

Planning Session 2018 2nd Half Company Retreat

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Break-Out Session Guideline

Optical:

- Review 2018 Data
- Equipment Needs
- Review Frame Pricing
- Review Lens Pricing
- Review Frame Lines
- Review Frame Inventory

Techs:

- Equipment Needs
- Review Patient Flow
- Review Patient Schedule
- Review Tech Schedule

Front Desk:

- Review 2018 Data
- Equipment Needs
- Review Patient Schedule
- Review Front Desk Coverage

Contact Lens:

- Review 2018 Data
- Equipment Needs
- Review Pricing
- Review Contact Lens Lines
- Review Contact Lens Inventory